

# NEW LOCATION FOR 2024!

Exposition Building at the Illinois State Fairgrounds

**RESERVE YOUR  
BOOTH SPACE  
FOR 2024!**



**2024 Home Expo Dates:  
April 6<sup>th</sup> and 7<sup>th</sup>**

**Saturday, April 6th 9AM – 6PM**

**Sunday, April 7th 10AM – 4PM**

**DEADLINE FOR EARLY BIRD RATE FOR  
BOOTH SPACE IS OCTOBER 31ST, 2023!**

MEMBERS WILL RECEIVE A

**DISCOUNT**  
ON BOOTH FEES

- Show management has final placement of booths in the best interest of the show
- No booths will be held without payment



**BUILDING THE AMERICAN DREAM**

Springfield Area Home Builders Association

3001 Spring Mill Drive, Suite F, Springfield, IL 62704

Phone: (217) 698-4941 • Fax: (217) 698-4942

[www.springfieldareahba.com](http://www.springfieldareahba.com)



## AFTER HOURS PARTY

Saturday night after the doors close, all exhibitors are invited to mingle and enjoy dinner in a relaxed setting!

## The 2024 Home Expo is giving back to the community!

Be sure to stop by and show your support for the local charities that will have their products and services on display this year!!



## Don't forget to reserve your Banner Sponsorship!

With this sponsorship you can prominently display your company's message for all attendees to see. Banners are hung around the Exposition Building. The cost is only \$150 for a 10' wide by 4' tall banner or \$750 for a 10' wide by 20' tall banner. Sponsor is responsible for supplying the banner.



*Each year, thousands of people attend The Springfield Area Home Builders Association's New Home & Remodeling Show. Thousands of people receive this official New Home & Remodeling Show publication. This guide is full of articles and ads relevant to the home building and remodeling community.*

## SHOW GUIDE

### Save room in your 2024 budget!

*It also contains New Home & Remodeling Show information and a vendor map. We invite you to be a part of this year's guide. Purchase valuable ad space that will be viewed by the same people that keep your business going! REMEMBER TO MAKE ROOM IN YOUR BUDGET FOR THIS GREAT OPPORTUNITY!*



# Reserve Early to Get the Best Selection and Largest Discounts!

## The 2024 New Home & Remodeling Show is April 6<sup>th</sup> and 7<sup>th</sup>, 2024

**ONLINE BOOTH REGISTRATION NOW AVAILABLE! SEE FOLLOWING PAGE.**

(Please print or type exactly as you want your name to appear on the show materials)

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Person to Contact During Show Dates: \_\_\_\_\_ Show Contact Cell Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

### MEMBERS WILL RECEIVE A DISCOUNT ON BOOTH FEES

Early Bird Rate - Before October 31<sup>st</sup>, 2023

After October 31<sup>st</sup>, 2023

Booth Choices/Rates	Member	Non Member	Member	Non Member	Electrical Service Options
Regular (10x10)	\$550	\$825	\$600	\$875	110V - no charge
Corner Booth (10x10)	\$600	\$875	\$650	\$925	220V - you must bring
Booth A (10x18)	\$700	\$1,025	\$750	\$1,075	your own generator
Mezzanine Booth (10x10)	\$500	\$775	\$550	\$825	to be placed outside
Gallery Booth (10x10)	\$700	\$1,025	\$750	\$1,075	

### ONLINE VENDOR PROFILE OPTIONS - NEW THIS YEAR!

Basic Option - No Cost

Expanded Option = \$50. This option allows you to post additional information (such as pictures, video, info about your products/services) and consumers can contact you directly.

### Book early to secure your spot.

A 50% deposit is required at time of booking. To secure the early bird rate, the deposit must be received by October 31, 2023. Final payment is due January 31, 2024. Any reservations made after January 31, 2024 will require payment in full. This deposit is non-refundable.

**CERTIFICATE OF LIABILITY INSURANCE WILL BE REQUIRED OF AT LEAST \$1 MILLION, NAMING SAHBA AS AN ADDITIONAL INSURED.**

**SAHBA has final say on where and if a vendor will receive first day set up and will place booths for first day set up appropriately.**

The individual signing this reservation warrants that he/she has been duly authorized to execute this binding agreement and the exhibitor will continue to fulfill these terms even if the individual ceases to be part of the sponsor's company.

#### Booth Space Requested:

Booth(s) Number(s) - (See floor plan for booth numbers):

1st Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

3rd Choice: \_\_\_\_\_

Will You Need Electric Service (check 1):

110V ☐ 220V ☐ No Electric Needed ☐

Online Vendor Profile Option (check 1): Basic (\$0) ☐ Expanded (\$50) ☐

Payment Method: Check ☐ Credit Card ☐

Visa or MasterCard # \_\_\_\_\_  
(Circle one of the above)

Exp. Date \_\_\_\_\_ VIC \_\_\_\_\_

Name on Card \_\_\_\_\_

Your Signature \_\_\_\_\_ Date \_\_\_\_\_

#### Payment Information:

Booth Space Total \_\_\_\_\_

Online Profile Total \_\_\_\_\_

Total Amount Due: \_\_\_\_\_

Total Paid: \_\_\_\_\_

Balance Due: \_\_\_\_\_

#### Have Questions?

**Please Contact: Springfield Area  
Home Builders Association**

**Phone: (217) 698-4941**

**Fax: (217) 698-4942**

**leeann@springfieldareahba.com**

# BOOTH SPACE RESERVATION



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## **New for 2024: Interactive floor plan and registration software!!!**

### **Reservation Process for the 2024 New Home & Remodeling Show**

1. Go to: <https://www.springfieldareahba.com/home-show/>
2. Select member or non-member
  - \*\*Members will need the passcode to receive the member rate**
3. Select your booth
  - Booths with a first day move in are shaded in blue
  - Hover over booth(s) to see details
  - Click on booth(s) to select
4. Review order on the right, and proceed to checkout
5. Additional items, such as sponsorships can be added
  - Optional: Expanded Profile (cost \$50)
    - This feature give you the option to:
      - List who will be working in the booth
      - List products and services
      - Upload photos
      - Upload videos
      - Receive messages from consumers
6. Once you get through the checkout process, a non-refundable down payment of 50% by credit card is required. You also have the option to pay in full. A 2.9% credit card processing fee is included. Final payment is due January 31, 2024.
  - 110 electric is included in the booth price.
  - If you need 220 electric, you will need to bring a generator, which will be placed OUTSIDE.

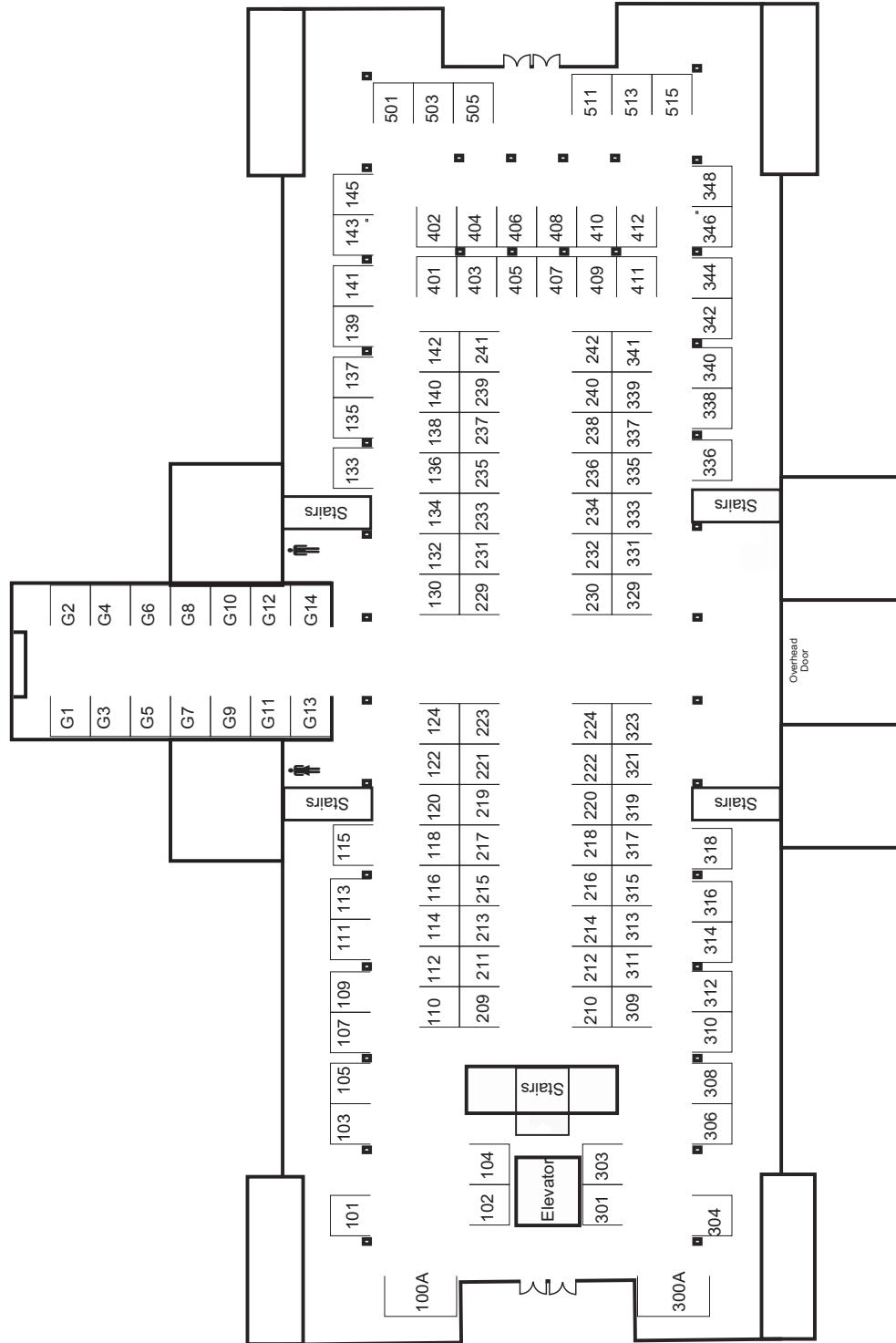


# 2024 FLOOR PLAN



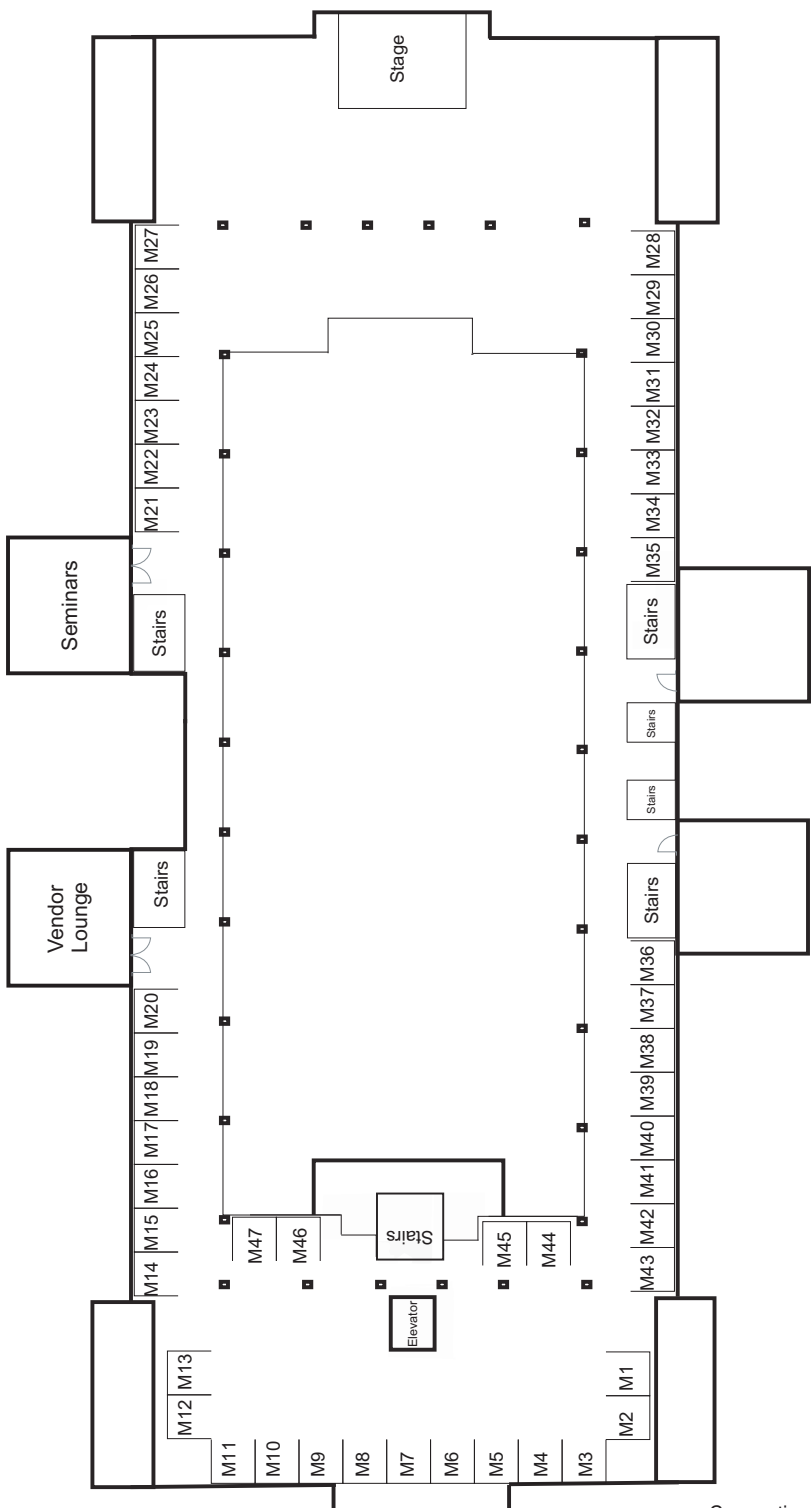
## NEW LOCATION FOR 2024! Exposition Building at the Illinois State Fairgrounds

### Main Level



# 2024 FLOOR PLAN

## Mezzanine Level



Convention Services  
Provided by:



BUILDING THE AMERICAN DREAM

# SPONSOR OPPORTUNITIES



**Title Sponsor: Number Available-3. ....\$2,200**  
Your business name will be included in all advertising, marketing and references as a title sponsor! This also includes a full page advertisement in the show guide, banner display at show and much more.

**Admission Tickets: .....\$1,700**  
The ticket stub retained by the attendees is the perfect place for a special offer from your business, because they will be referring to them for the prizes being offered! Offer a price discount, sale notification, or simply information you want them to know about your business.

**Kids Under 12 Free/Face Painting: .....\$1,200**  
Your company will be credited for the free admission and face painting for all kids under 12 years old. Your company name and logo will also appear at all ticket booths for everyone to see. Your company name and/or logo will be mentioned in all advertising for the show promoting free admission for kids under 12 courtesy of .....you! You will also receive signage at the face painting center.

**Facebook Ad Sponsor: Number Available-1 .....\$850**  
SAHBA will be spending \$2,000 in paid advertising through Facebook to promote the show this year! Your company's name and up to 2 sentences describing your company's offerings will be included with every paid Facebook ad that SAHBA posts for the show. Not only will you be associated with the best Home Show in Central Illinois, but your company will also get an estimated 156,000 impressions on Facebook!

**After Hours Private Party: .....\$500**  
The After Hours Private Party is held on Saturday night after the doors close. It is a time for exhibitors to network, view the other displays and enjoy a little down time after the first day. Hors d'oeuvres and beverages will be available for all to take pleasure in. (\*Fee covers food and beverages only. If sponsor elects to provide entertainment during the party, sponsor is responsible for any associated costs. Sponsor may provide their own food and beverages and have the fee waived.)

**People's Choice Sponsor: .....\$500**  
Your logo on all voting forms and signage at the event for consumers to vote for their favorite booths. Your logo will then be used on the plaque awarded to the winner.

**Floor Plan Sponsor: .....\$500**  
Your logo and website link will be placed on the SAHBA website where vendors will go to make reservations and consumers will go to see all details of the event.

**Cookie Decorating Sponsor: .....\$500**  
Your logo will be displayed on signage at the cookie decorating station at the show.

**Kids Construction Zone Sponsor: .....\$500**  
Your logo will be displayed on signage at Kids Construction Zone, which is heavily visited by families attending the show.

**Reusable Tote Bags: Number Available-4 .....\$300**  
A popular item! Every attendee will receive a tote bag and 1,000 will feature your company. And best of all, these tote bags will be used many times throughout the community. Must provide 1,000 bags that are approved by SAHBA.

**Vendor Hospitality Suite: Number Available-4. ....\$100**  
The Vendor Hospitality Suite at the Show is a place for exhibitors to go to relax, take a break, talk shop and have a refreshment.

**Banner Sponsor A: .....\$750**  
Prominently display your company's message where every attendee will see it! Banners will be hung around the Exposition Building's mezzanine. Must provide 10' wide by 20' long banner that is approved by SAHBA.

**Banner Sponsor B: .....\$150**  
Prominently display your company's message where every attendee will see it! Banners will be hung around the Exposition Building's mezzanine. Must provide 10' wide by 4' long banner that is approved by SAHBA.

**LEGO® Event Sponsorships: .....\$150-\$500**  
See following page for all available sponsorships.

(Please print or type exactly as you want your name to appear on the show materials)

**Company Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Show Contact:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

A 100% non-refundable sponsorship fee is required to reserve your sponsorship. SAHBA reserves the right to release any sponsorship not secured by the final payment, which will be due on January 31, 2024. SAHBA members have priority consideration when reserving sponsorship. The individual signing this contract warrants that he/she has been duly authorized to execute this binding agreement and the sponsor will continue to fulfill these terms even if the individual ceases to be part of the sponsor's company. DEADLINE FOR SPONSORSHIP: January 31, 2024. If paying by check, please return this form along with your payment in full to the Springfield Area Home Builders Association Office.

**Name of Sponsorship:** \_\_\_\_\_ **Total Amount Due:** \_\_\_\_\_

**Payment Method:** Check ☐ Credit Card ☐ Visa or MasterCard #: \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_ **VIC:** \_\_\_\_\_ **Signature:** \_\_\_\_\_



DON'T MISS YOUR CHANCE TO  
BE A PROMINENT PART OF THE  
**LEGO® CONTEST!**  
SPONSORSHIPS ARE NOW AVAILABLE!

Multiple contests this  
year due to popular demand!

**Saturday, April 6<sup>th</sup>**

2 Events: 1pm and 4pm

**Sunday, April 7<sup>th</sup>**

2 Events: 11am and 2pm

Registration begins  
30 minutes prior to  
the start of event



## DETAILS

- **Age Categories**  
5-8 & 9-12
- **Lego® Kits will be Provided**
- **Prizes will be Awarded!**
- **Free to Participate!**

Children under 12 are free to attend the New Home & Remodeling Show. Adults must pay for entrance into the show and provide adult supervision during the Lego® contest.

**www.BUILDEREVENTS.COM**



## SPONSORSHIP OPPORTUNITIES

### Event Sponsor - \$500

Your company's logo will be prominently displayed for all to see at the event. Your logo will also be included on all the Lego® competition promotions, including the New Home & Remodeling Show Guide.

### Bucket Sponsor - \$150

Your company's logo will be displayed on every Lego® Bucket recognizing you as a "Bucket Sponsor". (A Lego® Bucket is provided to each child to use during the contest). Your logo will also be displayed on signage at the event.

### Refreshment Sponsor – \$150

Your company's logo will be displayed on the snack table that will offer refreshments to all of the participants. Your logo will also be displayed on signage at the event.

### Prize Sponsor - \$200

Your company's logo will be included on each individual prize, as well as all certificates of participation that every participant will receive. Your logo will also be displayed on signage at the event.



**SPRINGFIELD AREA HOME BUILDERS ASSOCIATION**

**PHONE: (217) 698-4941**

**FAX: (217) 698-4942**

Company Name: \_\_\_\_\_ Name of Sponsorship: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact: \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_ Payment Method: ☐ Check ☐ Credit Card

Visa or MasterCard #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ VIC: \_\_\_\_\_

Signature \_\_\_\_\_



# RULES & REGULATIONS

The objective of the Springfield Area Home Builders Association (SAHBA) New Home & Remodeling Show is to provide a forum for building products and services to its members as well as the public. In order to provide a well-balanced, well-regulated, attractive and successful New Home & Remodeling Show, the following rules will be enforced and no exceptions will be permitted. New Home & Remodeling Show management reserves the right to enforce strict compliance with these rules and regulations.

## PAYMENT:

- Exhibitor agrees that full payment for all reserved booth space will be made prior to move-in.
- Booth fee includes 8' high curtain backdrop and 3' high side dividers.

## RIGHTS OF NEW HOME & REMODELING SHOW MANAGEMENT:

- The association reserves the right to alter the location of the exhibitor's booths as shown on the official floor plan if deemed in the best interest of the show. The association shall further have the right to prohibit, prevent or remove any part of the exhibit deemed unsuitable or inappropriate for the purpose of the show.
- Springfield Area Home Builders Association has the right to refuse exhibit space to a vendor that is not displaying goods, services or merchandise that is part of the building trades industry.
- Specific move-in times will be designated per exhibitor at a later date and time from the Springfield Area Home Builders Association.
- Due to the large number of companies exhibiting similar products, New Home & Remodeling Show management cannot guarantee that a company exhibiting similar products will not be located nearby.

## GENERAL:

- Exhibitor indemnifies the Springfield Area Home Builders Association and their directors, officers, employees, agents, and invitees from all actions, claims, demands, damages, cause of action or judgments, including but not limited to property arising, in whole or in part, out of any act or omission of exhibitor or its officers, directors, employees or invitees, done or omitted in connection with the show.
- Neither the association nor the Illinois State Fairgrounds provides insurance for the benefit of exhibitors. Exhibitors who desire to carry insurance on their displays or for any other purpose must place it at their own expense.
- The Springfield Area Home Builders Association is not responsible for any exhibitor materials, merchandise or display resulting in loss or damage incurred during move-in, show hours or move-out of the New Home & Remodeling Show.
- Exhibitors are expected to adhere to the rules of the Illinois State Fairgrounds.
- Popcorn is prohibited in the exhibit hall.
- Dispensing or serving of food or beverages from the booth must be approved by New Home & Remodeling Show management and Illinois State Fairgrounds prior to the commencement of the show.
- Soliciting, polling, interviewing, etc. in any part of the Illinois State Fairgrounds, other than exhibitor's booths, must be approved by SAHBA. Circulars, catalogs, magazines, folders, bags and any other matter may be distributed only from within the exhibitor's booth and must be related strictly to the products and/or services on display or available from the individual exhibitor. Distribution from booth to booth or in the aisles is forbidden. Strolling entertainment or moving advertisements outside of an exhibitors space is not permitted.
- All exhibitors and show staff must present show passes to enter the New Home & Remodeling Show.
- In the event of postponement or disruption of the New Home & Remodeling Show for any reason, New Home & Remodeling Show management shall have no obligation to make a refund to the exhibitor of any deposit or payments received and neither will the New Home & Remodeling Show management be responsible for any claims whatsoever by the exhibitor arising out of the postponement or cancellation of the New Home & Remodeling Show. The exhibitor hereby waives any and all claims against New Home & Remodeling Show management for damages and compensation due to cancellation or postponement of the New Home & Remodeling Show.

## BOOTH DISPLAYS:

- Exhibitors are required to arrange their displays so as not to obstruct the general view or conceal other exhibits. Display space is confined to the leased area and may NOT extend into the aisle area. All signs must be hung within booth space. Company signage and logos can NOT be placed on back of displays and back MUST be finished. Total height of booths and signs MUST NOT exceed 12' (twelve feet). Displays and signage must not pose a safety hazard.
- Exhibitor will have booth completely **set up by 7pm on Friday, April 5th and fully staffed by 9am on Saturday, April 6th** for the opening of the show and for all show hours.
- Fundraising for non-profit groups or charities will be permitted only with written permission from the association. Sales and solicitations of any type must take place within the display space allotted to each exhibitor and not within the adjacent aisle space.
- All materials used in the show must conform to the fire regulations of the City of Springfield Fire Department.
- No exhibitor shall assign, sublet, or apportion the whole or any part of the display space allotted to them, nor exhibit any goods, service, signs etc. other than those promoting the exhibitor's own product and/or company. Violation of this rule shall be cause for eviction without refund.
- Exhibits may not begin dismantling until 4 p.m. on the final day of the show. All exhibitors must remove displays and merchandise from the show floor by 5:00 p.m. Monday. Any materials not removed by exhibitor in this manner will be removed at the expense of the exhibitor.
- Loud speakers, radios, televisions or the operation of any machinery or equipment, which is of sufficient volume to be distracting to neighboring exhibits or show visitors, will not be permitted.
- No refunds of booth fees will be made if exhibitor fails to occupy booth space in accordance with any of the terms and conditions outlined herein.
- Exhibitors are responsible for any damage done to the building and/or show decorator materials and displays. All property damaged or destroyed by an exhibitor must be replaced to its original condition at the expense of the exhibitor. Walls and floors of the building must not be marred or defaced in any way. Tacking, taping, or nailing of any sign, banner, etc. to any part of the building or show decorator's display is prohibited.
- Exhibitor shall be responsible for providing booth equipment (table, chairs, carpeting, extra lighting, etc.). Best Expo, Inc. is the official show decorator. Service order forms will be made available to all exhibitors for any services required for their exhibits. All costs and charges incurred for such services will be the sole responsibility of the exhibitor.
- Use of water in an exhibit is allowed but must be requested prior to the show and will be charged accordingly. Any damage resulting from the use of water will be at the Exhibitor's expense.





## MOVE IN/OUT HOURS

Move In - Assignment schedule will be provided closer to the event.

Wednesday, April 3<sup>rd</sup> ..... 8:00am to 7:00pm

Thursday, April 4<sup>th</sup> ..... 8:00am to 7:00pm

Friday, April 5<sup>th</sup> ..... 8:00am to 7:00pm

Move Out - Assignment schedule will be provided closer to the event.

Monday, April 8<sup>th</sup> ..... 8:00am to 5:00pm

**DON'T MISS THE OPPORTUNITY TO BE PART OF THIS EVENT!**

[www.springfieldareahba.com](http://www.springfieldareahba.com) • [www.builderevents.com](http://www.builderevents.com)



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